



GreenGoldCoin

THE PROBLEM

It is essential to double food production, reducing waste and taking care of the planet environment.

815 MM
undernourished

The 2nd. UN objective in the framework of Sustainable Development is **ZERO HUNGER**

9,300
Million

For the year 2,050, the **world population** is expected to reach 9,300 million compared to the current 6,800 million

A third of
the total is
wasted

Due to the inefficiency in the process of production and commercialization of food worldwide

> 70%
food

It is necessary to increase the amount of food **by 70%** by the year **2,050**

\$83,000
Million

Annual investment **needed** to meet the growing demand for food.

\$10,963
Million

Agriculture 4.0
Market value.

9.3%
CAGR

Agriculture 4.0 annual
growth average

Misuse of
natural
resources

70% of the world's river and lake
water is used in irrigation of
agribusiness



Access to financial instruments is
the main **obstacle** to Green
projects and the main stopper of
this initiative.

2%
Farm
Owners

Have the financial
capacity to invest in
Agro4.0 projects



HOW TO FINANCE THESE PROJECTS?

3 traditional ways to raise this money:

- Own capitals / Friends and Family
- Venture Capital / Traditional Banking
- Government support

2 disruptive ways to raise this money:

- Crowdfunding
 - ICO / Cryptocurrency Generation
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CROWDFUNDING & CRYPTOCURRENCIES

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Overview: 15 biggest ICOs overall since 2016

			Total raised amount (USD mn) ¹	End of ICO (month)	Focus	Industry	Country
1	EOS ²⁾	1 Year ICO	4100.0	06.2018	Infrastructure for decentralized apps	BC infrastructure	Cayman Islands
2	Telegram	NEW	1700.0	03.2018	Tokens for messenger	Social Media	British Virgin Islands
3	Dragon	NEW	320.0	03.2018	Decentralized Currency for Casinos	Gambling	British Virgin Islands
4	Huobi Token	NEW	300.0	02.2018	Coin for South Korean crypto exchange	FinTech	Singapore
5	HDAC	NEW	258.0	12.2017	IOT platform backed by Hyundai BS&C	Internet of Things	Switzerland
6	Filecoin		257.0	09.2017	Decentralized Market for Data Storage	Data storage	USA
7	Tezos		232.0	07.2017	Platform for decentralized apps	BC infrastructure	Switzerland
8	Sirin Labs	NEW	157.9	12.2017	Secure open source consumer electronics	Consumer electronics	Switzerland
9	Bancor		153.0	06.2017	Enabling direct conversion between tokens	FinTech	Switzerland
10	Bankera	NEW	150.9	03.2018	Banking for the Blockchain era	FinTech	Lithuania
11	Polkadot		145.2	10.2017	Simultaneous use of multiple Blockchain	BC infrastructure	Switzerland
12	The DAO		142.5	05.2016	Decentralized autonomous organization	Venture capital	Switzerland
13	Polymath	NEW	139.4	01.2018	Security token platform	FinTech	Barbados
14	Basis	NEW	133.0	04.2018	Stablecoin without price volatility	FinTech	USA
15	Orbs	NEW	118.0	05.2018	Public Blockchain for decentralized apps	BC infrastructure	Israel

1) Calculations based on currency exchange rates on end date of ICO. As Ether and Bitcoin exchange rates are highly volatile, actual and current market capitalization of the companies today may differ significantly from figures shown in the table. ICO funding amount until 29.05.2018 considered.

Petro, the acclaimed USD 5bn ICO by the Maduro government of Venezuela was not considered, as the political opposition claims that the funds did not reach Venezuela

2) EOS conducted a two-phased ICO. In the 1st phase (5 days in June 2017), USD 185 mn were raised. The second phase lasted 350 days, ending in June 2018.

Source: PwC Strategy& analysis



The Initial Currency Offerings (ICO) achieved a record collection in 2018 of more than 14 billion dollars. (PwC Strategy)



CROWDFUNDING & CRYPTOCURRENCES



did you know?



If you had invested \$ 100 in 2010 in BitCoins (0.39 / btc)
Today you would have 256 Bitcoins worth **\$ 2,600,000 USD.**

OUR SOLUTION:

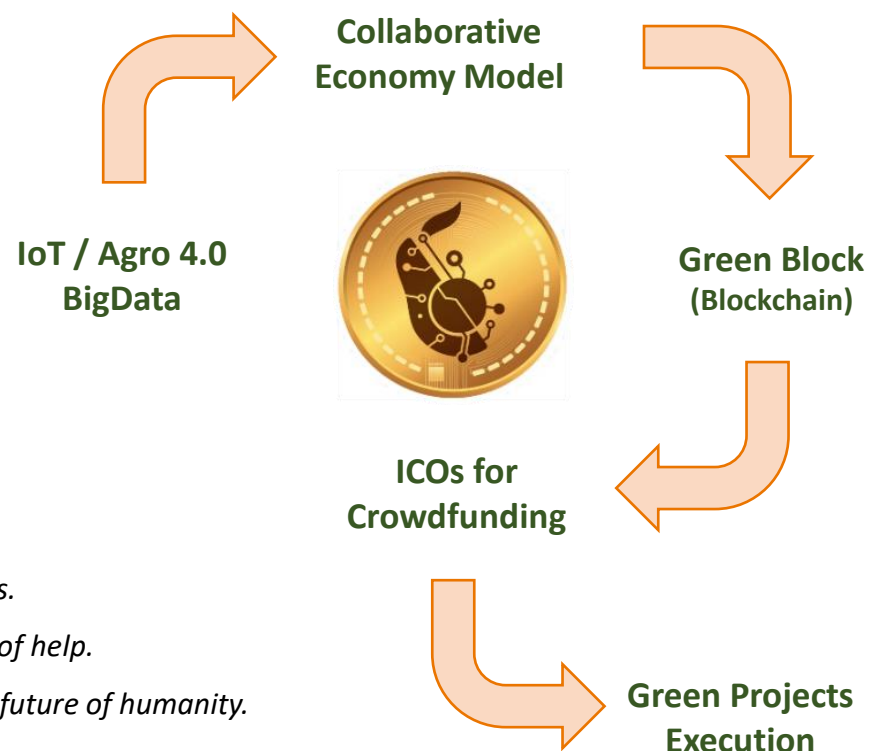
Invitation to invest in the project



Project: GreenGoldCoin



The **GreenGoldCoin** project automates the process of raising funds for **GREEN projects**, implementing **DISRUPTIVE TECHNOLOGIES** and **BUSINESS MODELS**, improving the **production** and giving an answer to the global market.



Why we make GreenGoldCoin?

- ❖ *The creation of cryptocurrencies brings a proven method of raising capital.*
- ❖ *Agro people are not getting the best resources from government or financial institutions.*
- ❖ *Millions of people are willing and able to make small investments to get large amounts of help.*
- ❖ *The need to generate organic products with sustainable procedures is imminent for the future of humanity.*
- ❖ *Blockchain technologies are achieving traceability and transparency for the entire ecosystem.*
- ❖ *Farmers are the most exploited part of the agro ecosystem, thanks to the transparency of the GreenGoldCoin, they will have lots of benefits and improve their life.*



GreenGoldCoin will be a **security token issuance machine** for the massive investment in GREEN projects, focused in sustainable technologies to double food production and taking care of the planet and contributing to the food production for the world population.

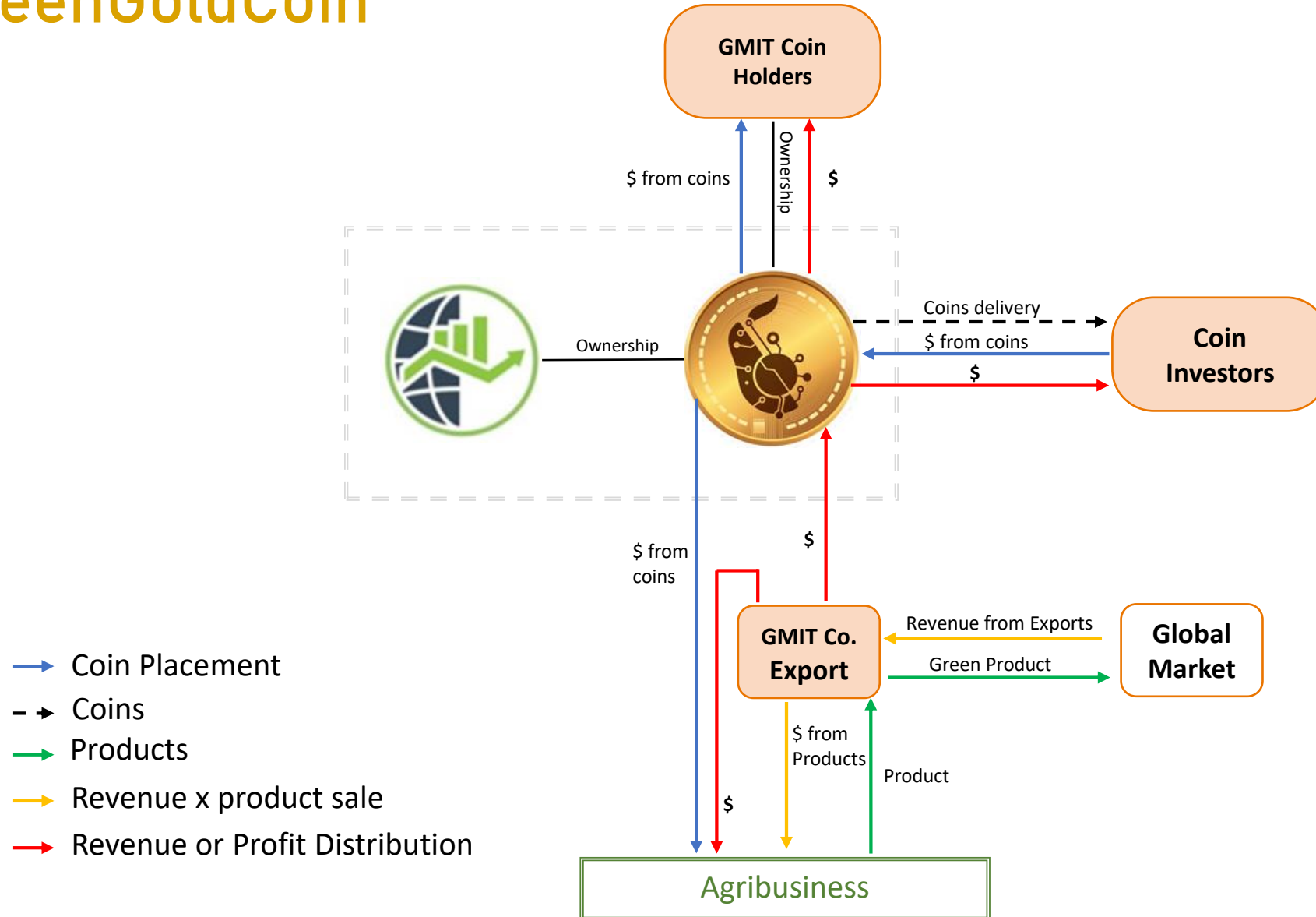
The first SECURITY TOKEN to be generated will be based on the **Mexican Avocado (AvocadoCoin)**, allowing **millions of people** around the world to **invest small amounts of money** in this first large investment and disruptive project.

GreenGoldCoin will launch a **new token every year** to support a sustainable project in the agricultural sector, such as:

- BERRY
- MORINGA
- MANGO
- Others.



GreenGoldCoin



Business Scheme



GreenGoldCoin

EXECUTIVE TEAM



Gonzalo Araújo C
Chief Executive Officer



Fernando Ortiz
General Counsel



Dr. José Roberto Hernández
Chief Financial Officer



Diego Lastra
Chief Technology Officer



Eduardo G. Chapeta
Chief Innovation Officer



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SVP Marketing & Communications



Jose Luis Herrera
SVP Business & Legal Affairs



Daniel Echauri
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Henryk Dabrowski
Head of Global Investor Relation



Lorenzo Escobar
Crypto Expert



GreenGoldCoin

ADVISOR TEAM



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Senior Evaluator of
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Marco Alvarado
Financial Advisor





GreenGoldCoin

ADVISORS



Akut Accelerator



SLM

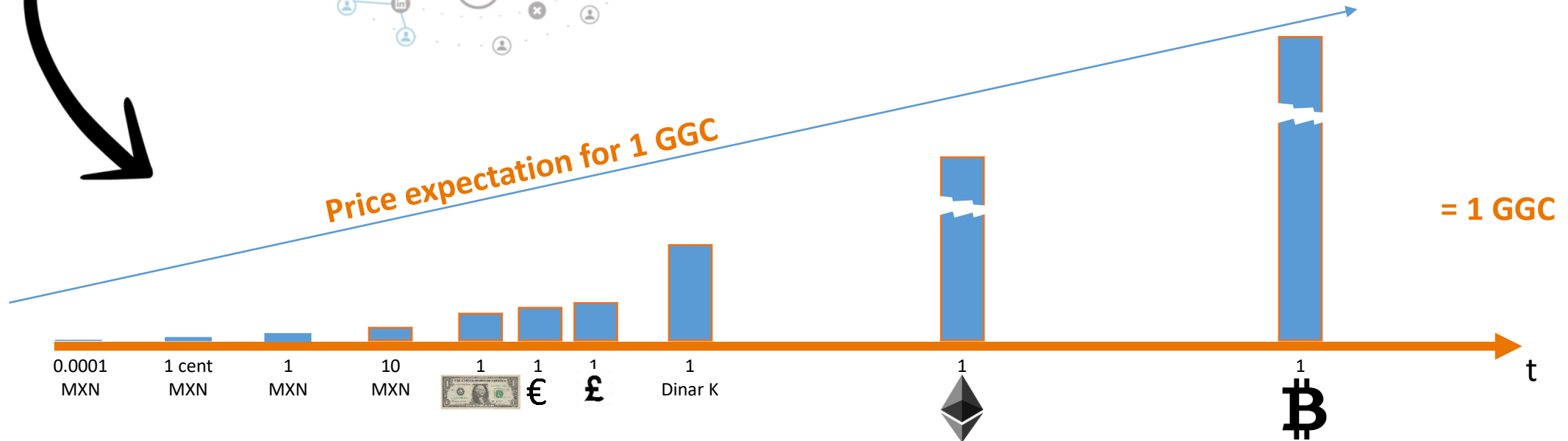
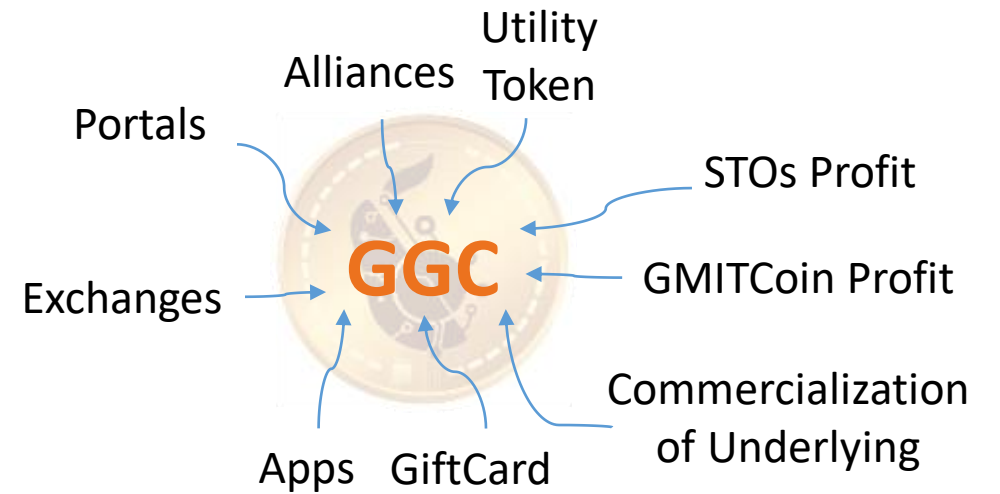




GreenGoldCoin

Payment Project

MARKETING

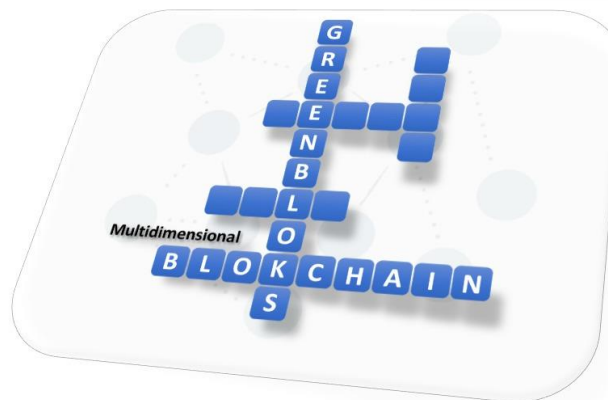




GreenGoldCoin

Payment Project

Material de Marketing



<https://youtu.be/Cgsz4a66Ghg>





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