

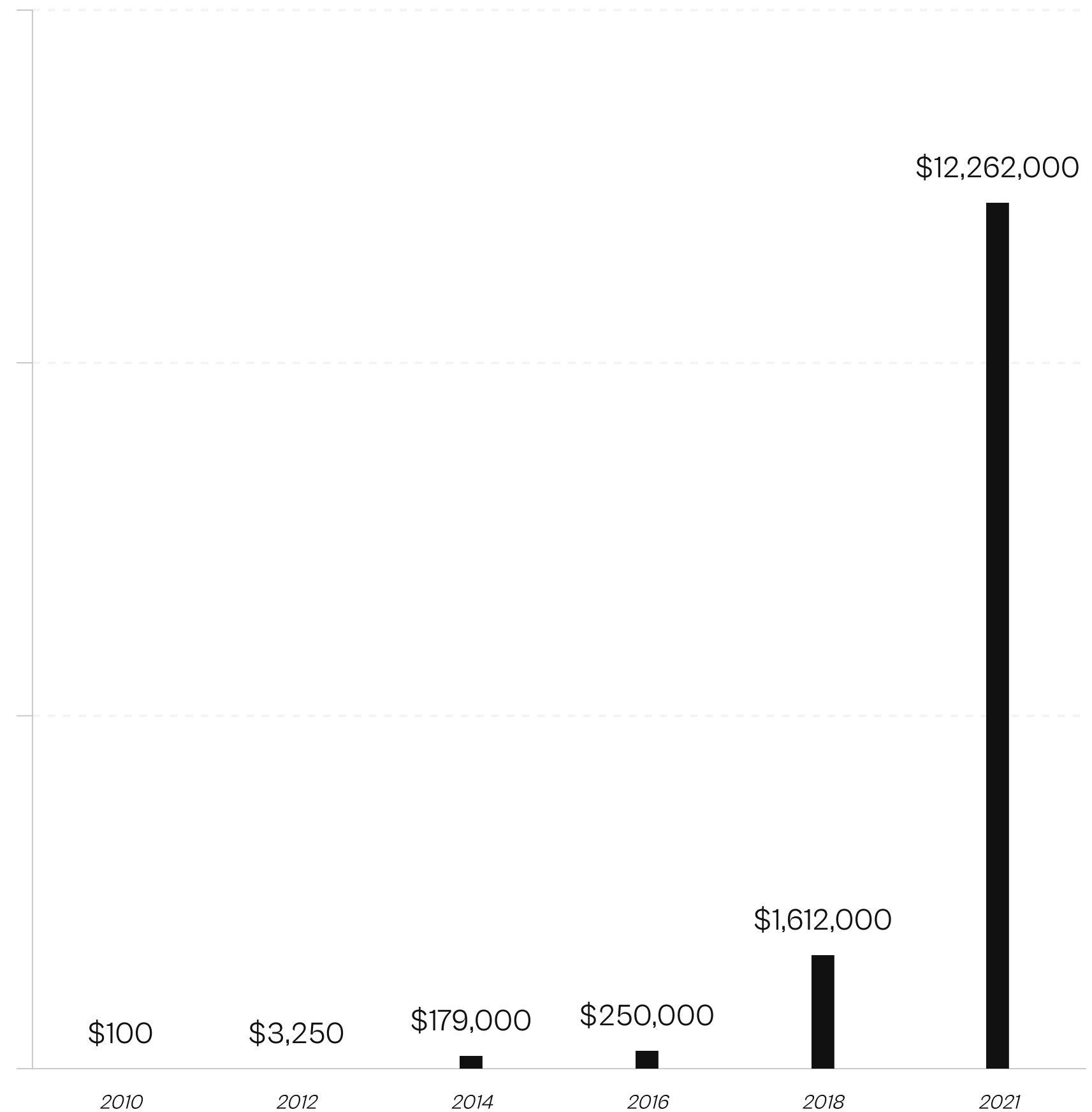
GreenGold Coin

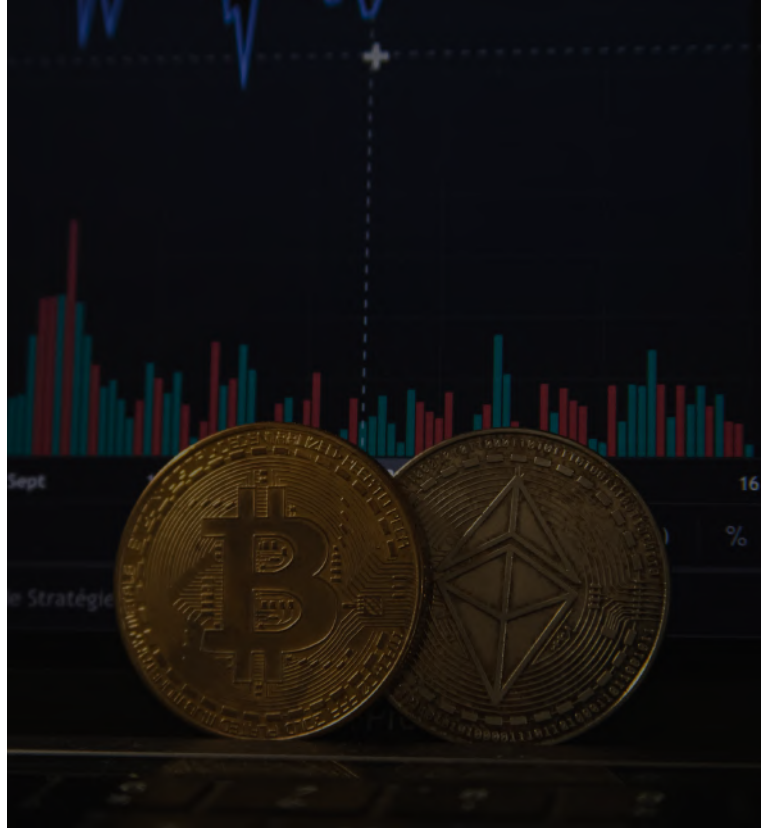
Next-generation Blockchain and Cryptocurrency project



Bitcoin history

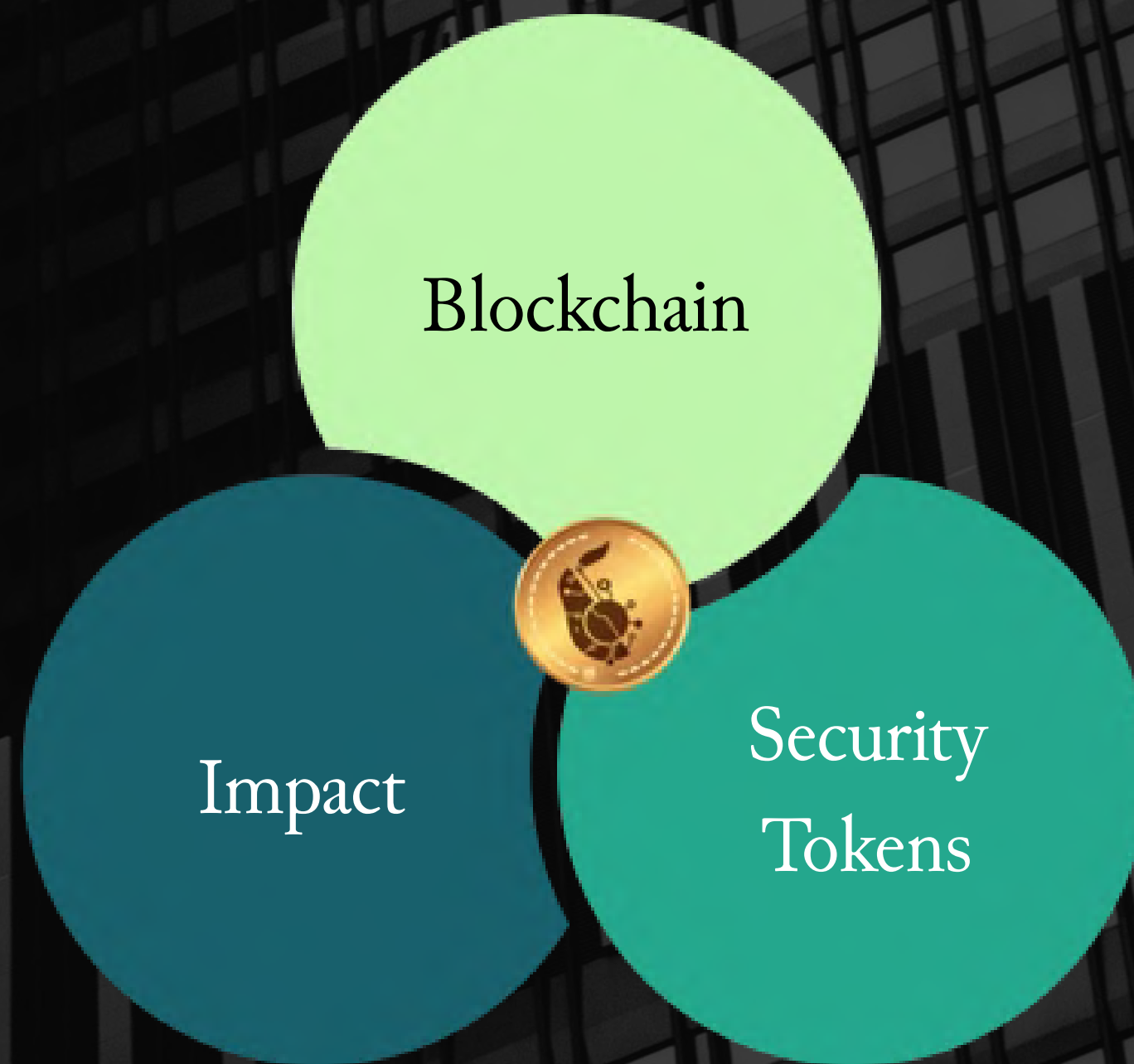
If you had invested USD \$100 in Bitcoin in 2010, you would have more than USD 12MM dollars today





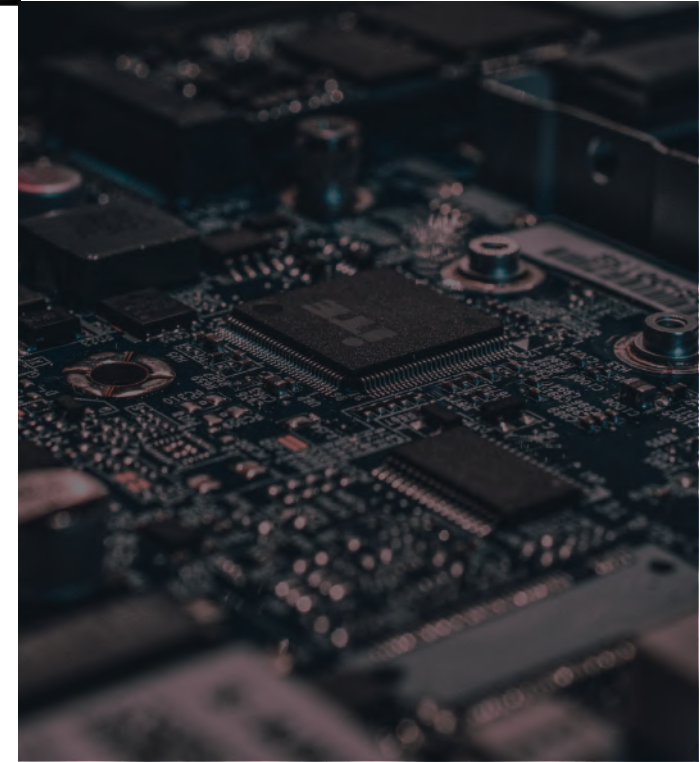
- 01 Project
- 02 Technology Background
- 03 Our plan
- 04 Market
- 05 Strategy
- 06 Financials
- 07 Impact

We systematize the fundraising process for the development of green projects, using disruptive technologies and techniques, improving the entire value chain and delivering safe, sustainable and traceable products to the global market



01

Project



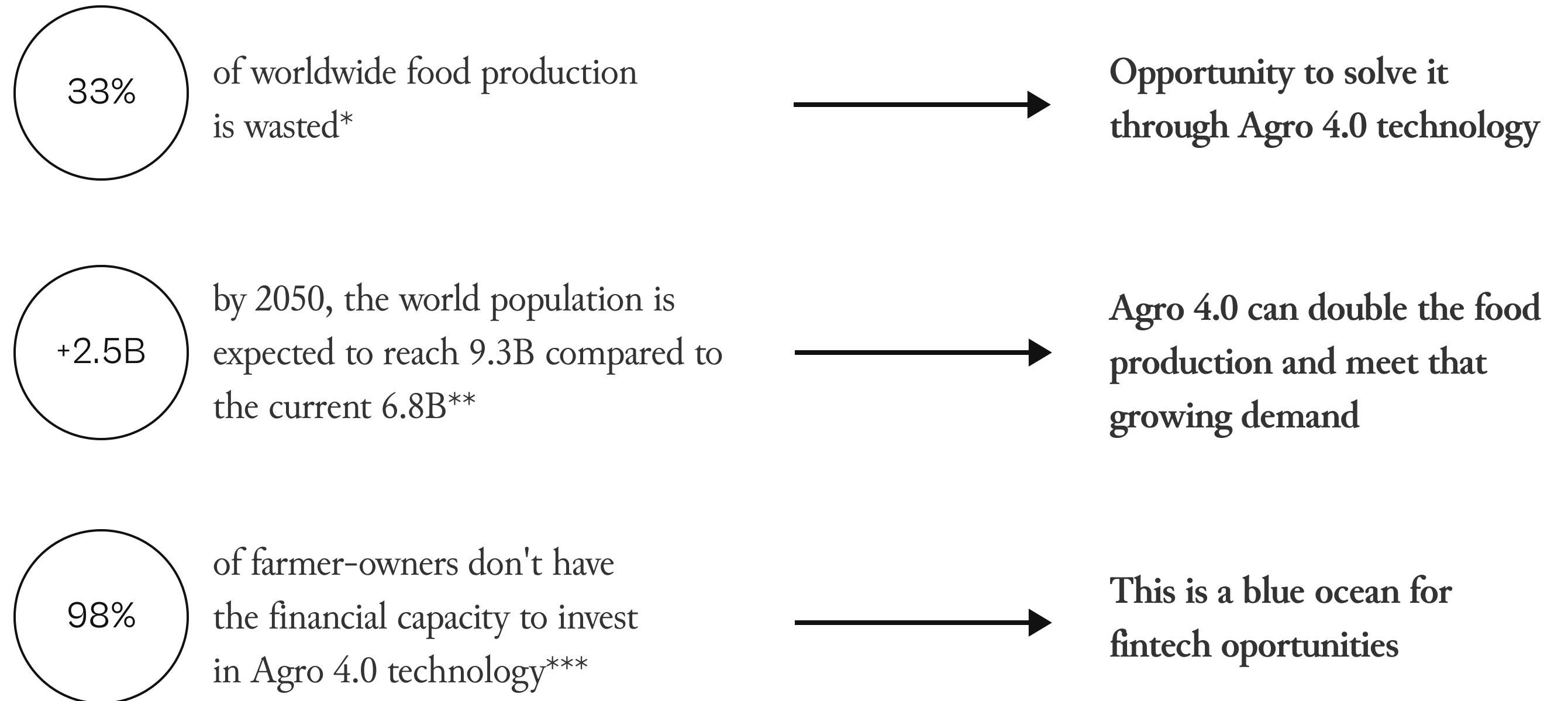
GreenGold Coin

Our tokens will become a global reference in the development of disruptive technologies applied to agriculture.

The cryptocurrency backed by the agribusiness industry



Challenges and Opportunities



*Source: <https://www.fao.org/food-loss-and-food-waste/flw-data>

**Source: <https://www.un.org/development/desa/en/news/population/world-population-prospects-2019.html>

***Source: <https://www.fao.org/3/i3729e/i3729e.pdf>



It is essential to double food production, reducing waste, and taking care of the planet's environment.

United Nations

04

Technology Background

Differentiators

03 4th Cryptocurrency generation

Our tokens will be in a decentralized blockchain that uses PoS and PoH technology, making it more efficient, inexpensive, and sustainable with the environment.

04 Green Crypto Corporation OU

Our company is registered and will operate from Estonia, the first country that moves forward to regulation. That will guarantee fair and accurate code. Also, we have The US Security and Exchange Commission (SEC) approval.

01 Blockchain and Agro 4.0

The use of disruptive technologies is our main asset. They guarantee transparency, efficiency, innovation and security.

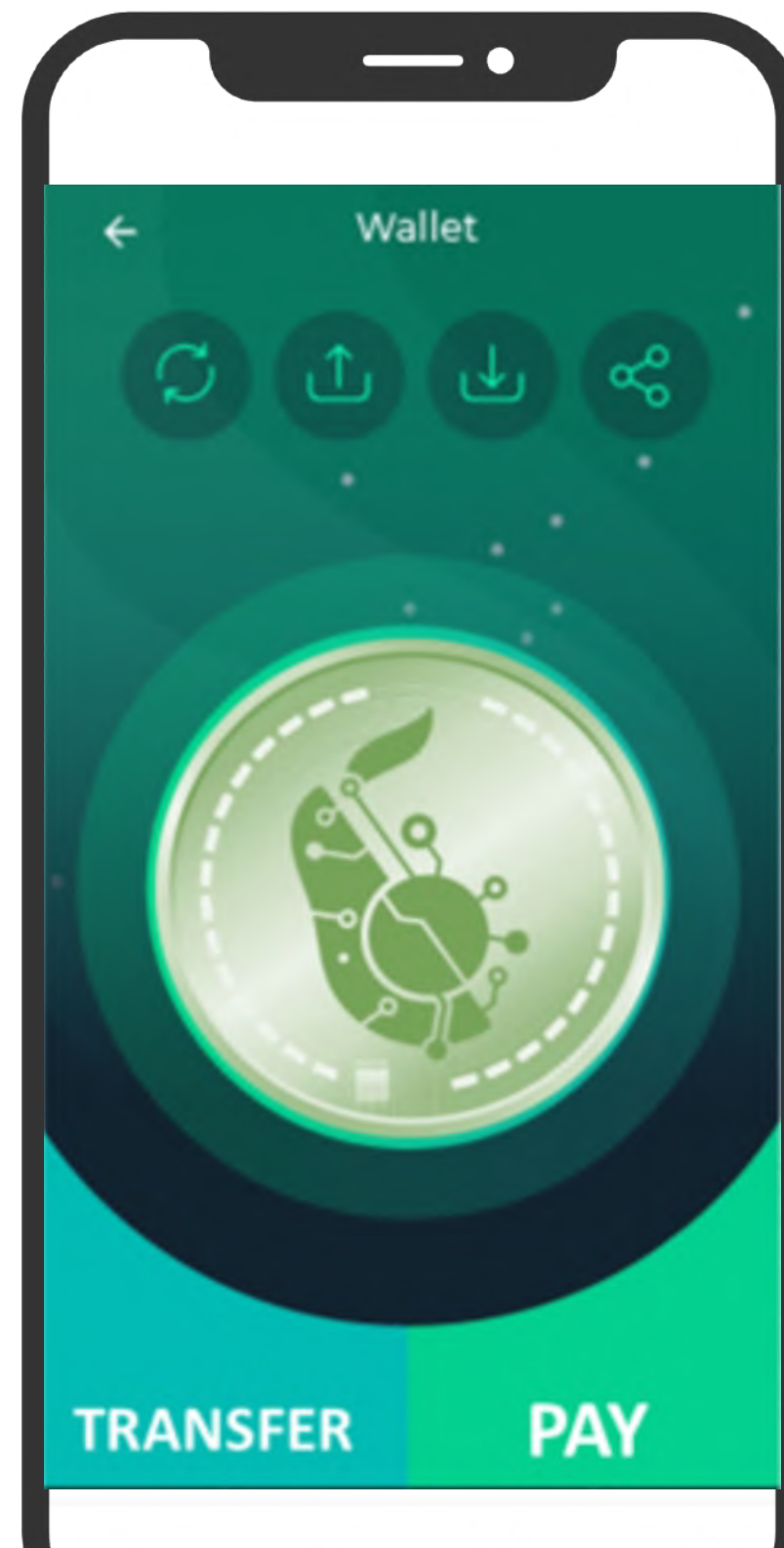
02 Security tokens

Every token will be industry-backed, supporting mass micro funds to foster green agro projects. They also will generate dividends and the first one will be the Avocado Coin.



The Wallet

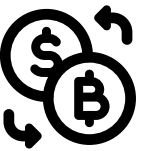
Available for IOS and Android, you will have your coins in a secure, powerful, inexpensive and green platform.



01

Buy cryptocurrencies

You will be able to have any type of cryptocurrency in your wallet, buy it and even swap it.



02

Support green agroprojects

Any agriculture project in our platform will have a responsible purpose.



03

Earn dividends from your tokens

We will work into big and profitable industries, starting with avocados and generating annual revenue.



04

Really low fees

Making payment and transactions only costs you 0,3%, making it the lowest fee payment ecosystem in the market



Blockchain 4.0

Decentralized system

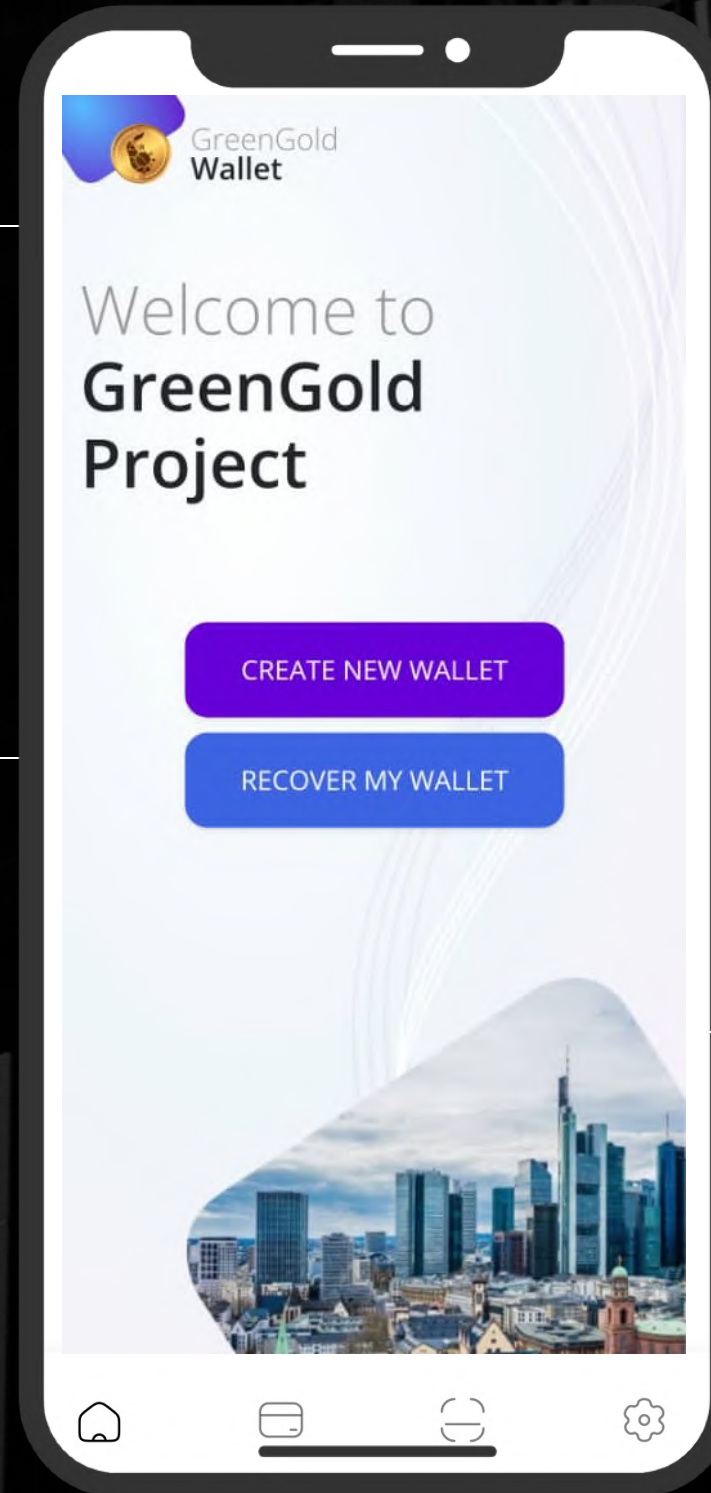
*Secure, accountable
and immutable.*

PoS and PoH

*Faster, cheaper and
more eco-friendly.*

This generation draws on previous technologies and puts them at the service of a positive impact on society and the creation of sustainable projects.

01



02

ICO Funding

*Innovative way of raising
capital through
cryptocurrency tokens.*

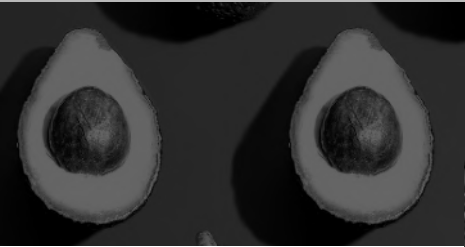
04

Smart contracts

*Your transactions are
protected by the blockchain,
are more secure, safe and
fast.*

02

Our plan



01

The Avocado Coin is our **first security token**. There will be 21.000.000 coins. The initial price starts at USD 1.000 per coin and will be released just 3% of it.

02

The **Initial Coin Offering** (ICO) will be in Dubai on December 15th because of the alliance with Arab sheiks willing to invest in the Mexican avocado green projects.

03

After raising funds, the commercial alliance with more than **18.000 avocado farmers** of Michoacán will be begun, buying and selling using avocado coins.

03

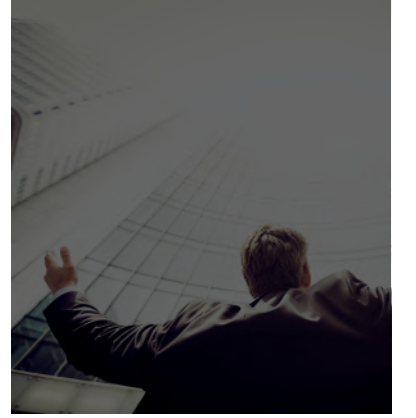
Market



Crypto and avocado capitalization market

Cryptocurrencies are a USD 2,4 T market, avocado's cap is a USD 14,3 B, and both are growing steadily.





Opportunities in these industries

01

Mexico

It has been the largest avocado producer of all times. It harvest 3 times more than the second larger producer.

02

Farmer's commercial alliances

We have a commercial agreement with the representative of 18.000 avocado farmers. Reaching the 25% of the total production of Mexico.

03

Our tokens

Cryptos get their value according to people's trust. This token will be industry-backed with the so-called "Green gold" (avocado). Which will nurture the way it will grow.

04

Agro 4.0

There is a "blue ocean" in this matter. Countries as Colombia, USA, among others started to applied blockchain and monitoring technologies to improve efficiency in agriculture.

04

Strategy

Revenue Streams

01 We have developed 3 type of products from the avocado, such as tea from avocado leaves, avocado's beer and oil. Derivatives have an average margin profit of 85%.

AVOCADOS & DERIVATIVES
Access to 18.000 avocado farmers
Buy their avocados
Process them and make derivatives
Domestic and international sales

Short term

02 We expect a high volume of transactions, the fees will be below 1% in most cases. We will sale our agro technology.

AGRO 4.0 & PLATFORM'S FEES
MVP monitoring gadget done
Produce life-size prototypes
Run some experiments and validate KPIs
Launch this product line to market

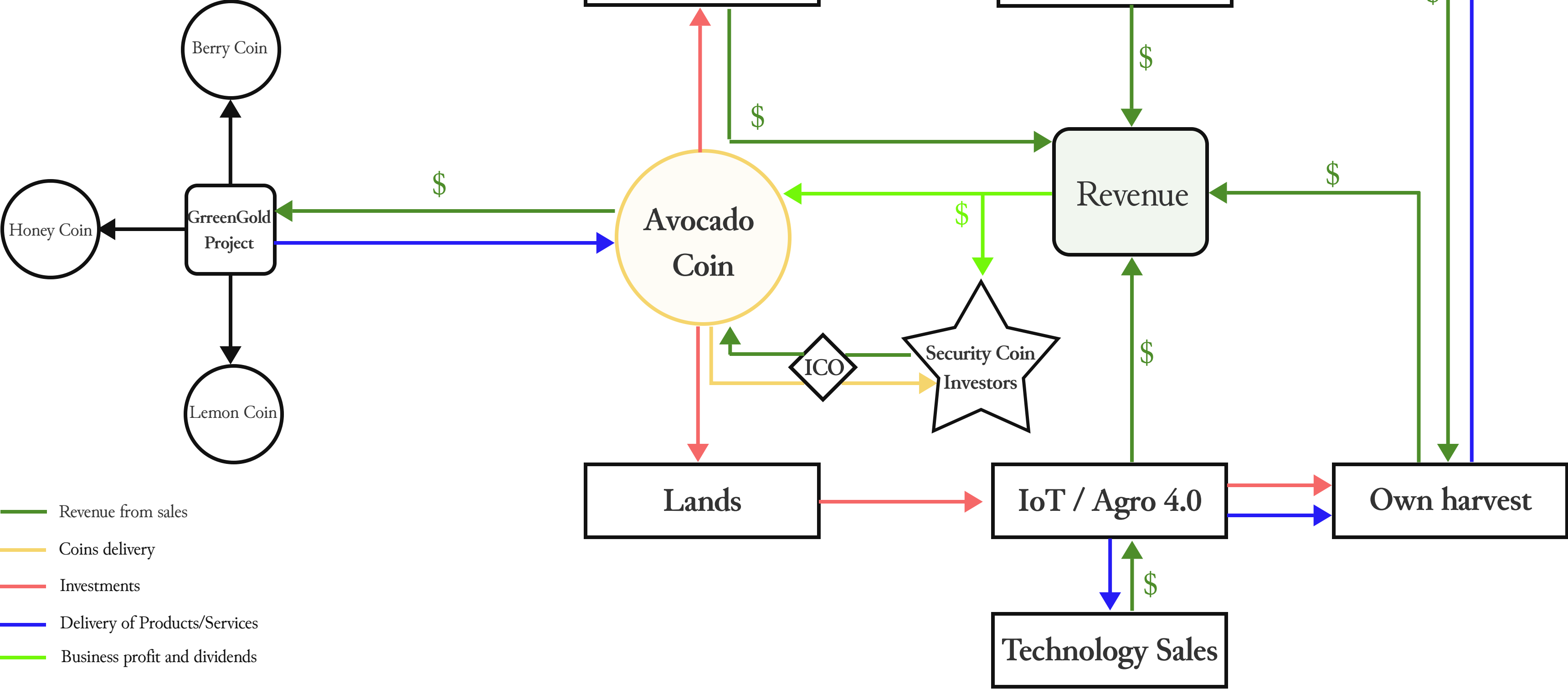
Mid term

03 With the 20% of the capital raised, we are going to buy lands to sowing avocado, using agro 4.0 technologies such as a sensor that we have developed in house to monitor 6 different KPIs.

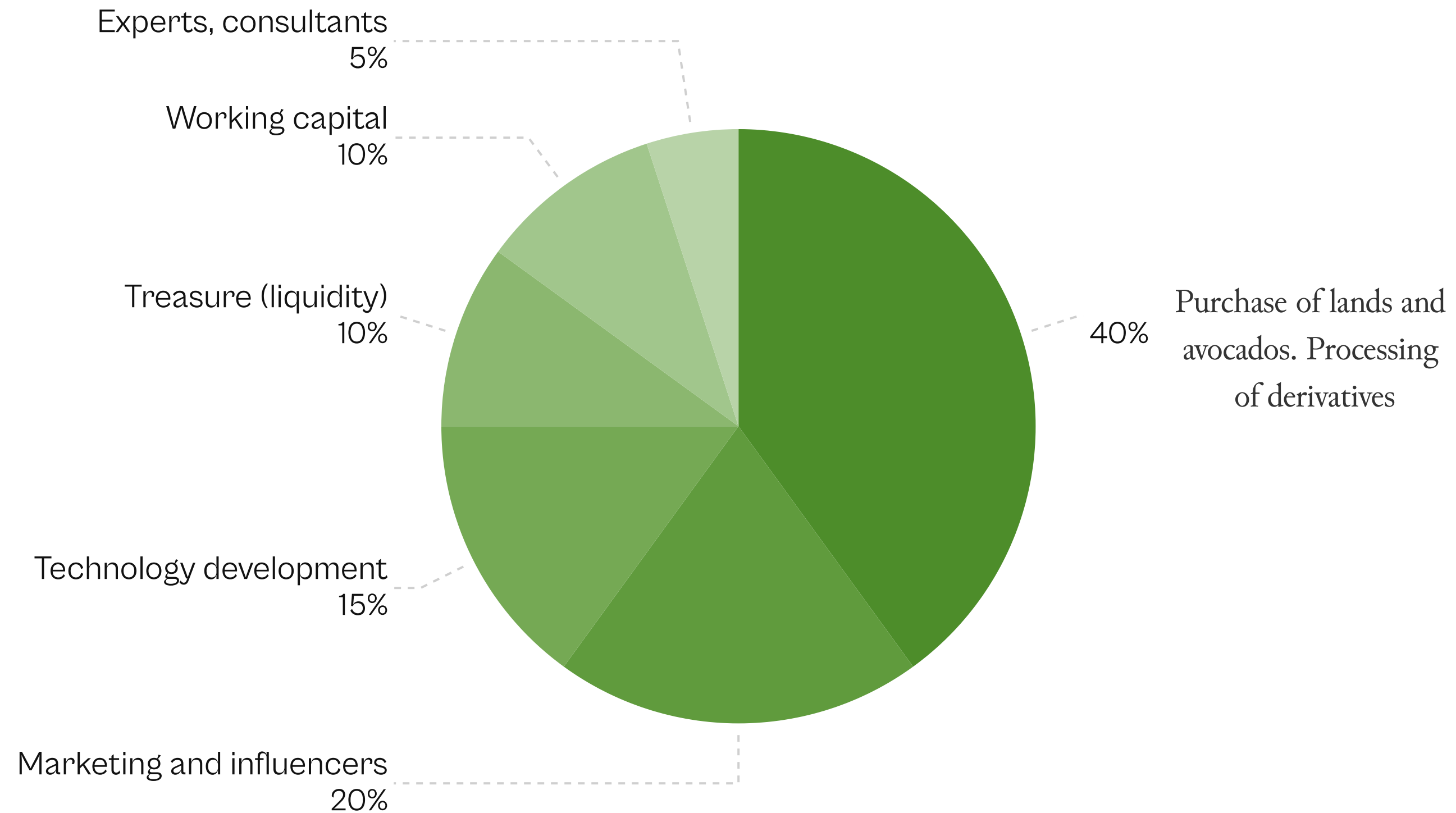
OUR OWN HARVEST
Buy 3.000 hectares of land
Sowing avocado plants
6 years to produce the first harvest
Market our own avocados and by-products

Long term

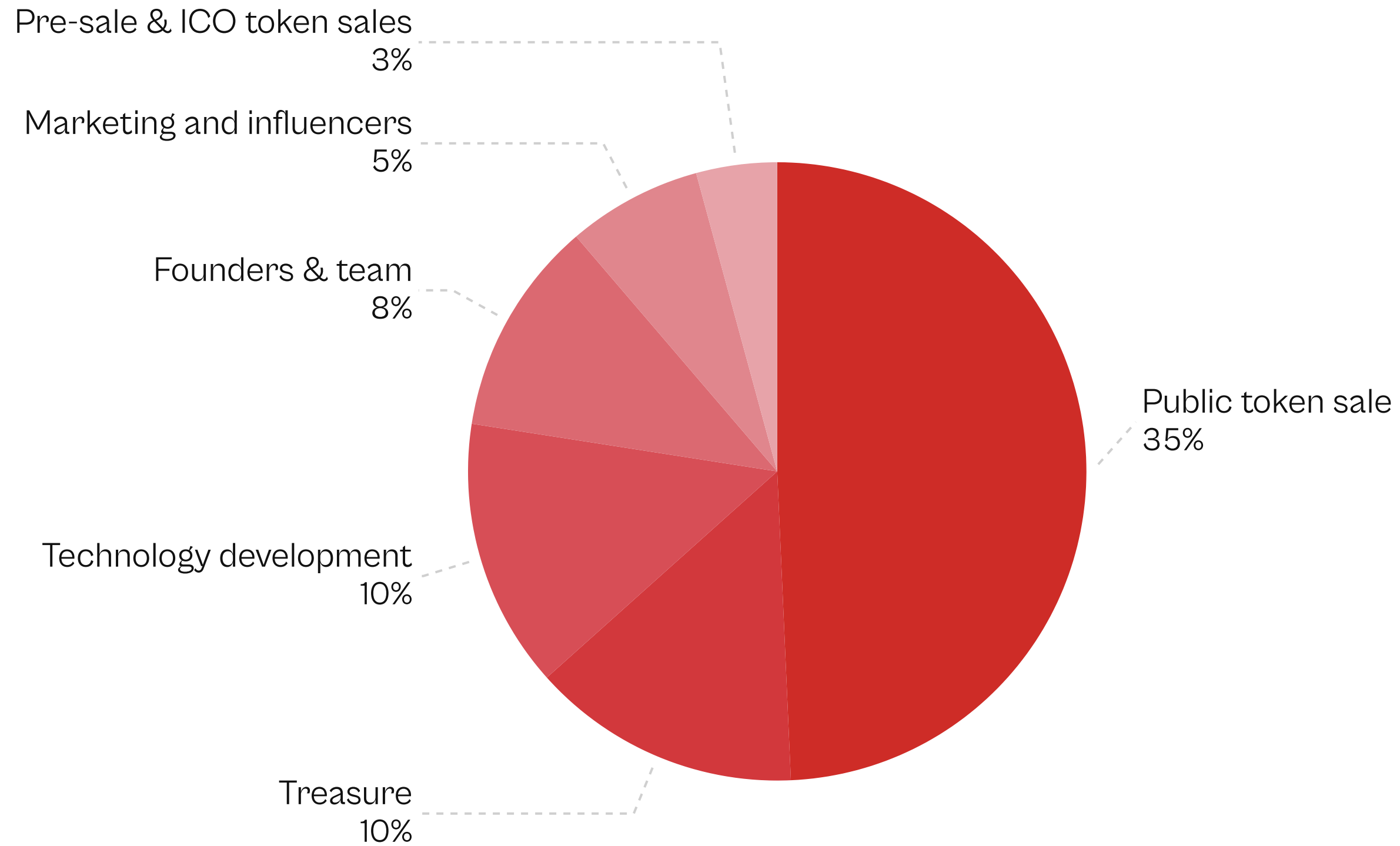
Business scheme



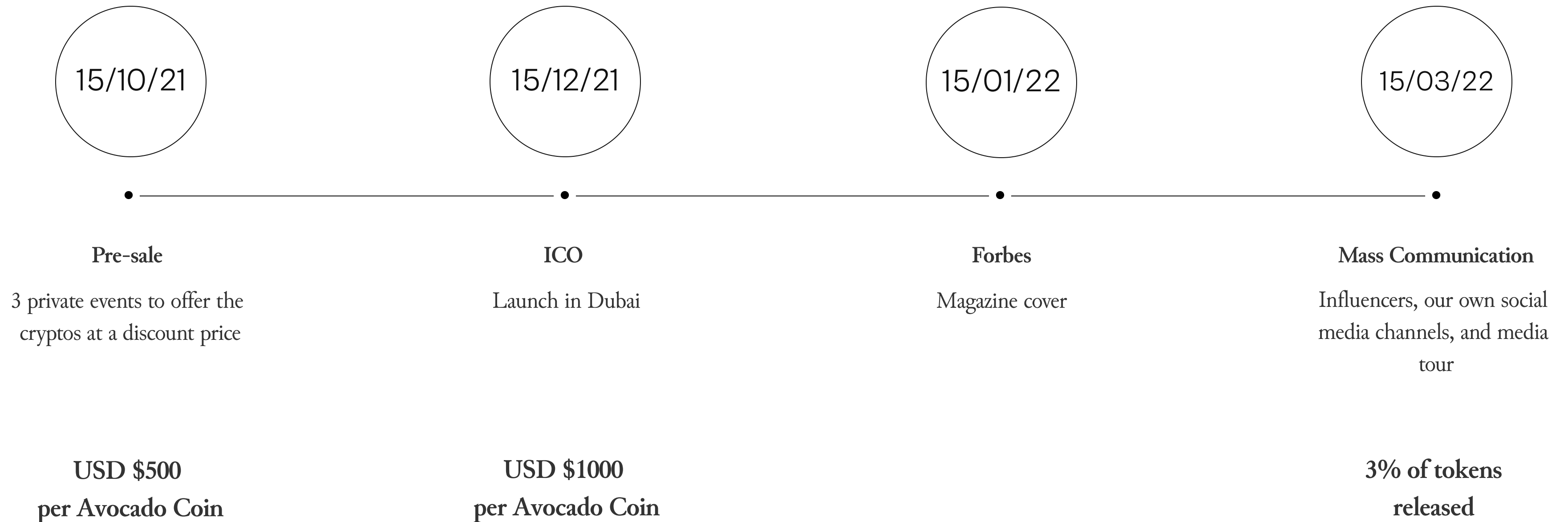
Investment distribution



Token distribution



Marketing strategy





Gonzalo Araújo

Chief Executive Officer



Mauricio Villasmil

Chief Marketing Officer

Management team

We are a team of experts in software development, with more than 20 years offering technological products and services to solve business and people's challenges. We are a brick-and-mortar enterprise with operations in multiple countries.

ADVISORS

AEON-TECH

SLM

ALTUM
ABOGADOS



Akut Accelerator

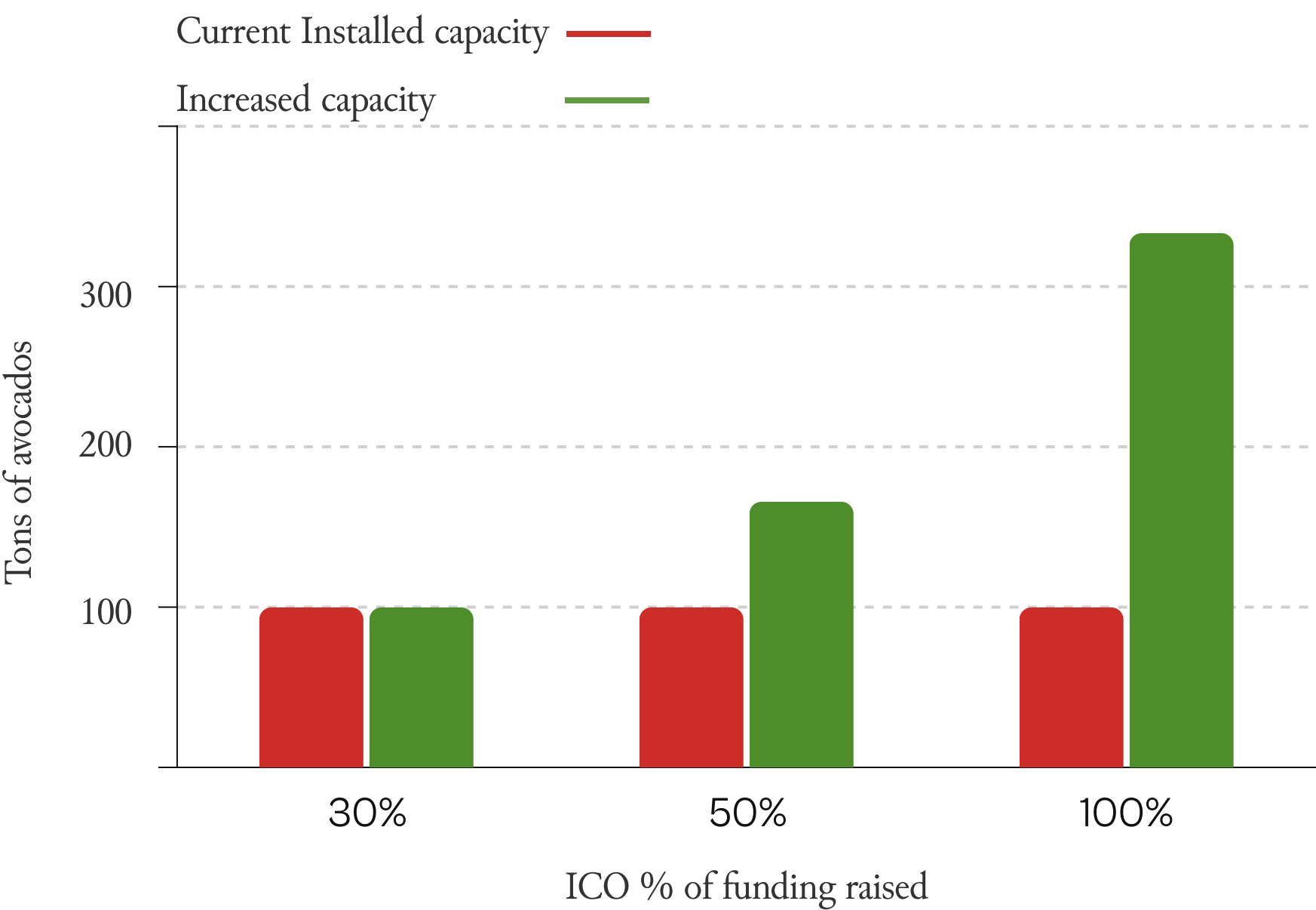
Tax & Accounting
KNOWLEDGE FOR DECISIONS

06

Financials

Financial statement

The avocado derivatives market is gaining strength. We have a processing capacity of 1200 tons per year. With just raising 30% of the ICO goal, we can fulfill this installed capacity. The more we raise, the more we grow.

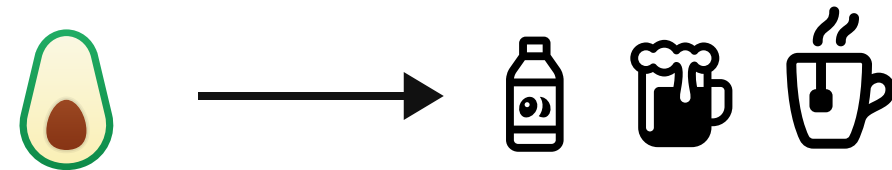


Financial statement of 2020, from sales of 1200 tons (current installed capacity) of avocados and its derivatives.

Revenue	\$51,795,016
Derivatives sales	\$36,230,984
Avocado sales	\$15,564,032
Expenses	\$30,969,874
Operating expenses	\$25,290,529
Income tax	\$5,679,345
Net income	\$20,825,142

Emerging market

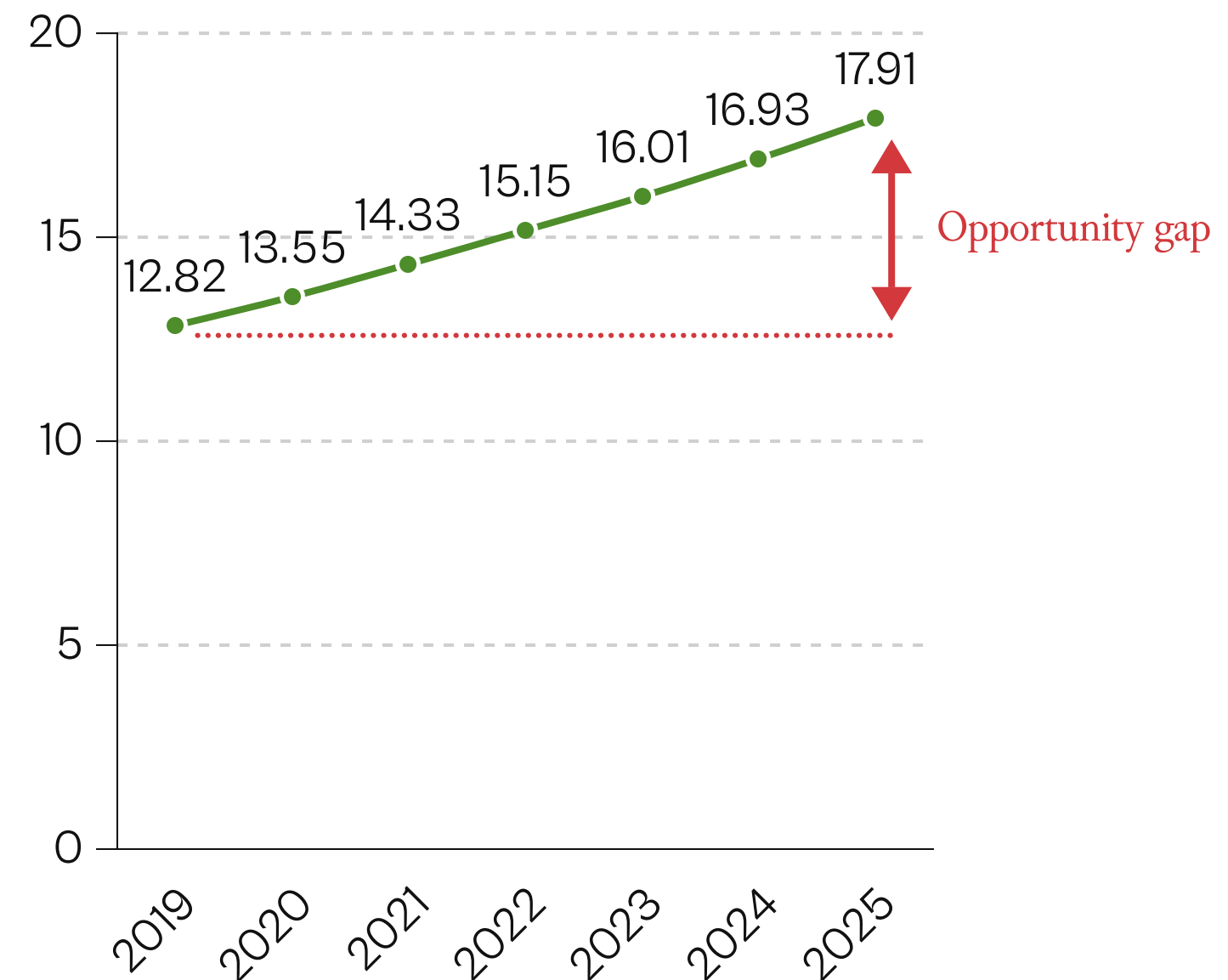
We have already developed three products from the fruit, such as avocado oil, beers, and tea.



“World consumption of avocado has increased in recent years, not only for its pleasant taste but also for its valuable nutritional and cosmetic properties, as well as for its recognized health benefits...new avocado pulp-based products have emerged, such as ready-to-eat guacamole, cooking oil, and cosmetic oil.”

-Tecnológico de Monterrey-*

Value of avocado market worldwide from 2019 to 2025 (in billion U.S. dollars)**



*Source: <https://transferencia.tec.mx/english/outstanding/high-value-products-obtained-from-avocado-seed/>

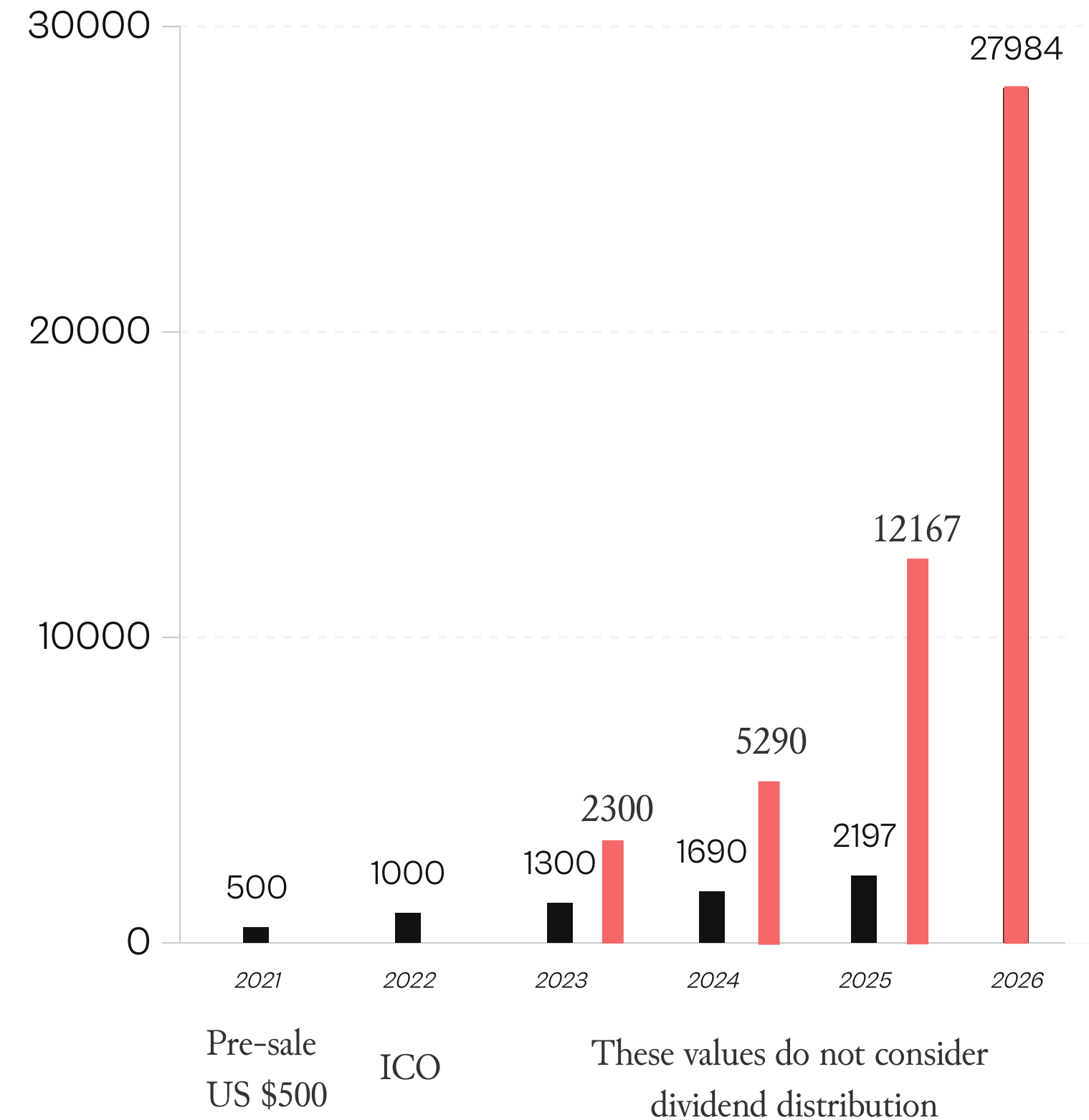
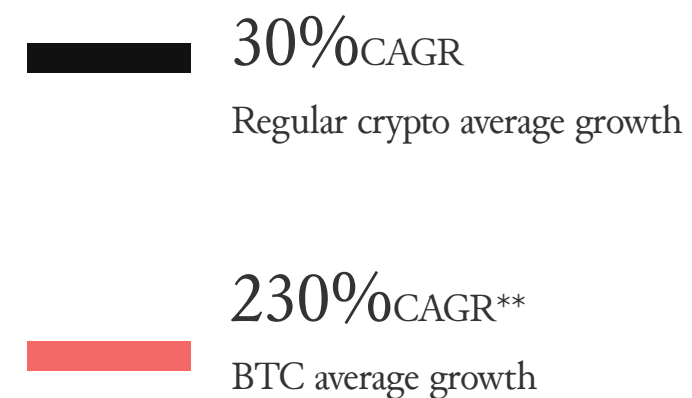
**Source: <https://www.statista.com/statistics/931183/global-avocado-market-value/>

Cryptos ROI

Investing in cryptocurrencies has in average a ROI of 30%*, being more profitable than real state.

Our coins will be **security tokens**; they will be at a discount rate of 50% for pre-sale. Also, every token will generate dividends by the end of the fiscal year.

Annual returns



GreenGold
Project

Impact

Impact

Zero Hunger is the second SDG of the UN

- Incorporating technology into agriculture, we could double production and address the SDG challenges of the United Nations.
- We can also improve farmers' quality of life.
- Our commitment is to consistently innovate, bring new opportunities in agriculture, and offer efficient solutions to assure food safety.



Address

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de las Lomas

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<https://linktr.ee/avocadocoin>

Contacto

info@greengoldcoin.com

GreenGold
Project

Thank you